

We Value Our Partnership with Sample Corporation

Education

Individuals employed by Sample Corporation continuing their education

- MBA (2016-2021)
 - ✓ Executive MBA: 3
 - ✓ Full-Time MBA: 9
 - ✓ Part-Time MBA: 27
 - ✓ Online MBA: 1
- MHRIR (2012-2021): 3
- MS SupplyChain (2016-2021): 2
- Executive Education (2016-2021)
 - ✓ 11 open enrollment
 - ✓ 36 custom enrollment

Employment

Carlson School alumni employed by Sample Corporation

- 433 Carlson School alumni
 - ✓ Chief Human Resources Officer
 - ✓ 5 SVPs, 8 VPs
- Undergrad recruitment (2010-2021)
 - ✓ 115 Full-Time
 - ✓ 53 Interns
- MBA recruitment (2010-2021)
 - ✓ 49 Full-Time
 - ✓ 33 Interns
- MHRIR recruitment (2010-2021)
 - ✓ 15 Full-Time
 - ✓ 12 Interns



Engagement

Impact of Sample Corporation & Carlson School partnership

- 2020-2022 Advisory Board Leadership: 17
 - ✓ Board of Advisors
 - ✓ Emeritus Board of Advisors
 - ✓ Corporate Alumni Chapter
 - ✓ Center for HR Alumni
 - ✓ Center for HR & Labor Studies
 - ✓ Carlson Global Institute
 - ✓ MIS Advisory Board
 - ✓ Alumni Board
 - ✓ Supply Chain Board
 - ✓ Executive Education Board
 - ✓ GBCC & BCC Advisory Board
 - ✓ Institute for Research in Marketing Board
- \$6.4 million in corporate gifts since 2000
 - ✓ Program sponsor
 - ✓ Specific student org
 - ✓ Multiple case competitions
 - ✓ Undergraduate scholarships
 - ✓ Masters program support
 - ✓ Institute for Research in Marketing
 - ✓ Minnesota Cup sponsor
 - ✓ Global Business Practicum study abroad project
- Experiential Learning Projects (2004-2021):
 - ✓ 18 Brands, 2 Ventures, 3 Consulting
 - ✓ 1 Masters Supply Chain project
 - ✓ 1 Analytics Lab project
- Live Cases & Corporate Site Visits:
 - ✓ 2010, 2011, 2012, 2013, 2014, 2015, 2016 - student visits
 - ✓ 2015 Global Business Practicum
 - ✓ 2016 pathway student site visit
 - ✓ 2016 student site Visit, UG visit in Minneapolis & China
 - ✓ 2017 international site visit and 2 domestic site visits
 - ✓ 2019 site visit
- 172 Classroom Speakers, 67 Mentors & 2 Competition Judges (2003-2021)
 - ✓ 1st Tuesday speaker in 2014, 2016 and 2019
 - ✓ Global Matters speaker 2016
 - ✓ Company Spotlight speaker in 2014
- Active Corporate Alumni Chapter